









VKF Renzel China

www.vkf-china.cn

VKF Renzel Denmark

www.vkf-renzel.dk



































THE VKF TO GO CATALOGUE ...

- ... offers you a quick overview of our wide range.
- ... creates a link between catalogue and online shop.
 Each section can be found in our shop.
- ... is inspired and informed.
 The VKF TO GO catalogue offers QR codes and shortlinks which lead to further information in our online shop. These might be:
 - WEB VIDEOS
 Ideas of how to use or assembly instructions.
 - WEB SERVICE
 Here you will find further information or accessories and related products.





Visit our online shop!



Direct ordering
Enter the item code
and order.



LIVE Support

Got a question?

We're here to help!



InnovationDiscover our new products.



Country specific shops
We're here for you
worldwide!



Trade specific products
Use our suggestions for
your field of business







DISPLAY UNPACKAGED

- √ for loose and unpackaged products
- √ simple environmentally friendly display
- √ classy design in a natural brown colour
- √ various combinations available
- √ long-lasting and easy to clean

Product Display "Jungle"

59.2858.







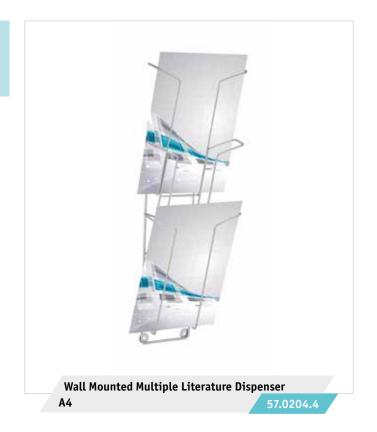




































THE NEW GENERATION OF PAVEMENT SIGNS!

- ✓ thick, UV-stabilised cover sheets
- ✓ posters and covers don't slip
- waterproof thanks to new sealing technology
- with spring technology for stability even in "stormy weather"

Waterproof Pavement Sign WindSign "Seal"

50.0298.



WEB VIDEO

See how easy it is to assemble at:

www.vkf.de/seal-en





























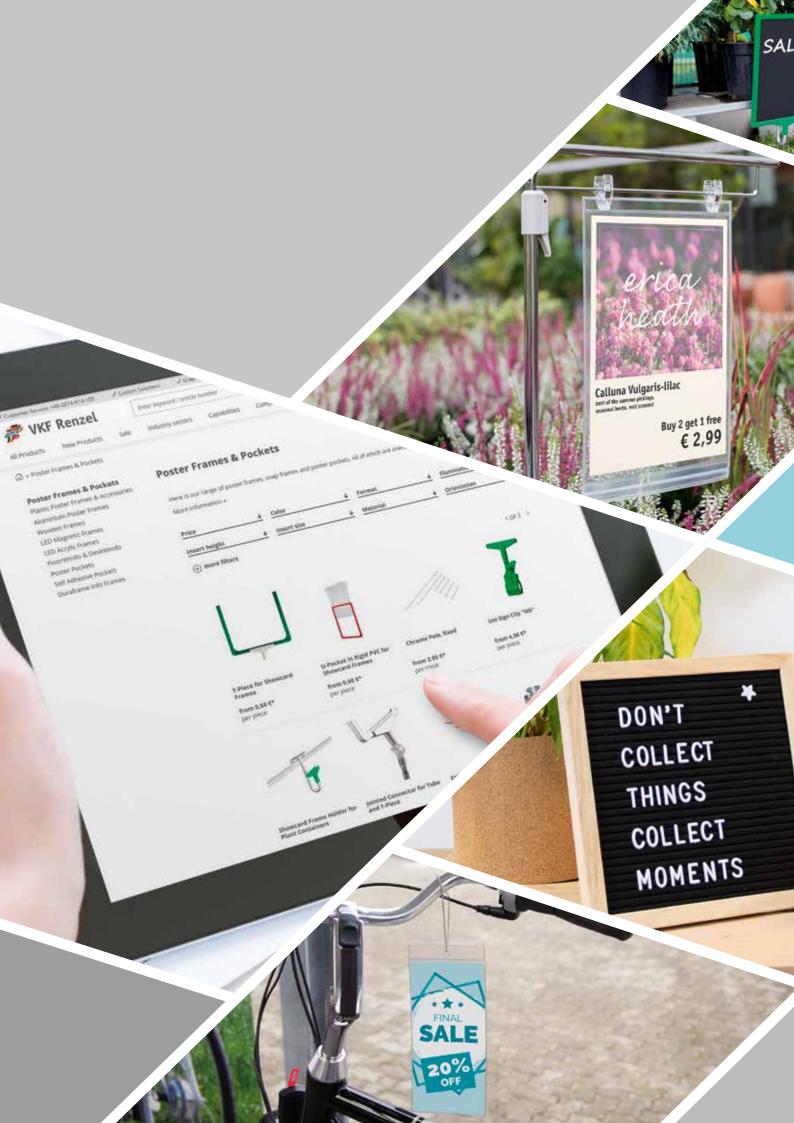
















WATERPROOF POSTER POCKETS

- √ ideal for use in damp areas or outdoors
- ✓ protects against damp, wet and dirt
- Available in sizes A0-A6 as well as custom sizes
- \checkmark can be custom printed

Waterproof Poster Pocket

26.0007















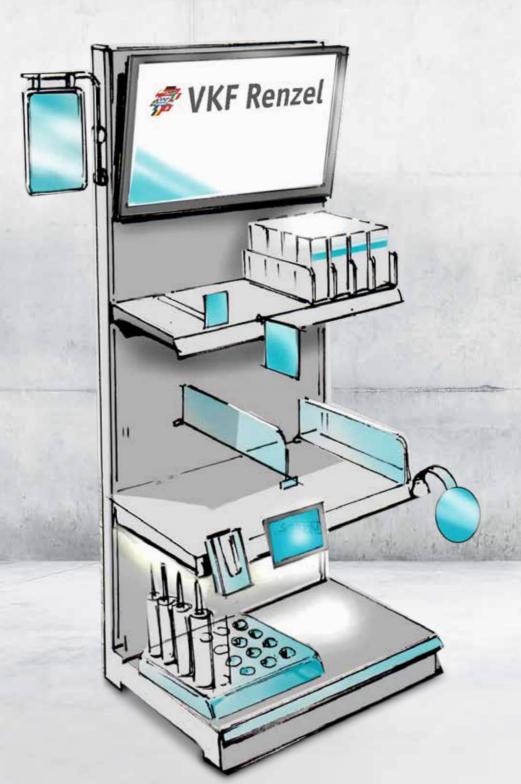








SHELF OPTIMISATION AT THE POINT OF SALE











WEB SERVICE



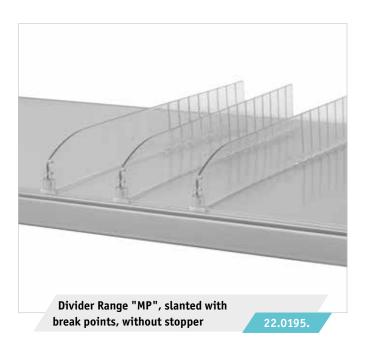
These and other items in our shelf optimisation range can be found at: www.vkf.de/shelf

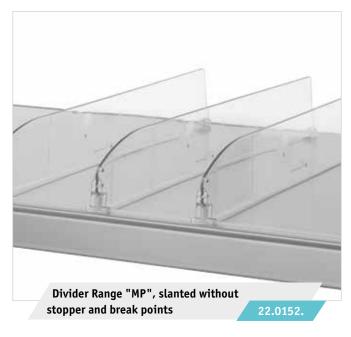
















5



Pricing Displays

Our complete range can be found at www.vkf.de/pd





FIXINGS FOR ELECTRONIC PRICE LABELLING

We are constantly developing new profiles as well as fixings for current ESL systems. We offer ESL profile types for labels by:

troniTAG, Displaydata, Findbox, SES/iMAGOTAG, Pricer, Samsung, Hanshow















WEB SERVICE

Our whole range of electronic price rails and accessories can be found at: www.vkf.de/fittings-en







www.vkf.de/tronitag-en

LABELS FOR ELECTRONIC PRICING

- ✓ realtime price and product adjustments
- √ centralised price regulation and monitoring
- ✓ interactive price labelling through NFC and QR codes
- networking between checkout, online shop and electronic price labels directly on the shelf
- ✓ stock monitoring and inventory mode
- ✓ wide range of fixing solutions



FIXINGS FOR CLASSIC PRICE LABELLING

Use our shelf edge and price rails to label your products at the point of sale or in storage areas. We currently offer over 300 profiles to suit different types of shelving e.g. metal, glass and wood.



















MORE THAN JUST A PROFILE!

Benefit from the many advantages we offer you:

- ✓ over 300 shelf edge and price rails
- ✓ cut to size
- √ insert heights of 15 -105 mm
- √ many colours
- √ various fixing types, e.g. slot-on, stick-on or magnetised
- √ choice of materials

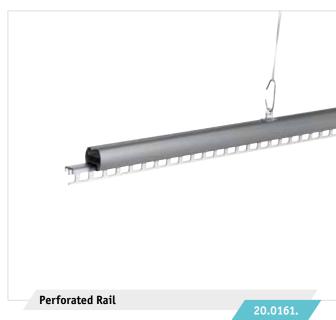


WEB SERVICE



These and other items in our classic price labelling range can be found at: www.vkf.de/pricing

















POSTER RAIL "HOOK"

- modern and innovative design for easy assembly
- quick exchange of posters without additional equipment
- cost-effective poster pockets are available in standard paper and custom sizes

Poster Rail "Hook"

50.0302.









WEB VIDEO

See how easy it is to use at:

www.vkf.de/hook-en

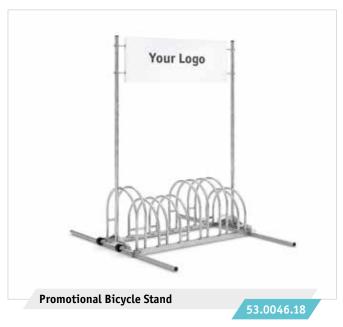






















BANNER FRAME "TENSION WALL"

- √ for wall-mounting
- ✓ also available with lighting
- easy to change banners with crank handle

Banner Frame "Tension Wall"

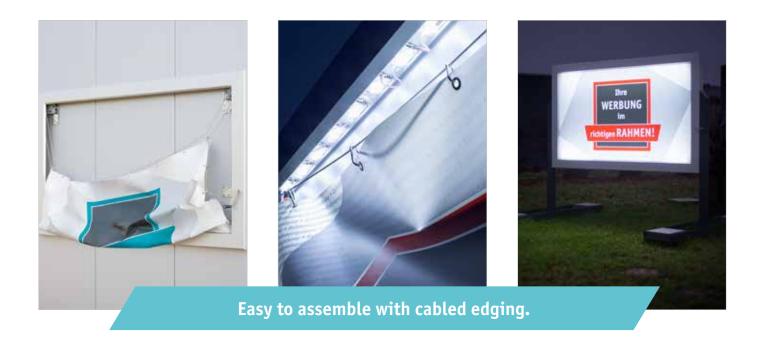
15.0262.

BANNER FRAME "TENSION STAND"

- √ also available as a mobile version with weights
- √ and a permanent version to concrete in
- √ 1 and 2-sided options available
- √ also available with lighting
- √ easy to change banners with crank handle

Banner Frame "Tension Stand"

15.0263.



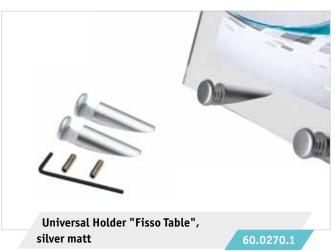






FIX AND HOLD THEIR ATTENTION!

- √ magnets with up 25 kg load capacity
- √ hang with simple and strong chains
- ✓ stylish cable fixings
- \checkmark simple clip and clamp fixings for price cards









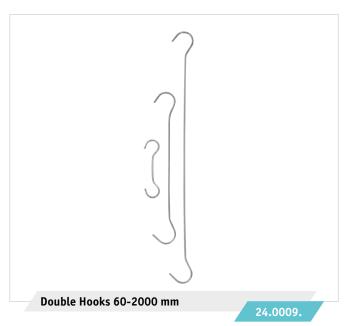




















Retail Displays

Our complete range can be found at: www.vkf.de/rd





THE VARIABLE SLATWALL PRESENTATION SYSTEM

- ✓ slatwall profile made from plastic
- √ to configure your salesroom or exhibition stand
- √ FlexiSlot® systems are available as:
 - wallmounted displays
 - floorstanding displays
 - counter-top displays
 - modular components
- √ in our in-house production we can make custom models as well as standards
- √ flexible product presentation with a range of accessories
- √ also available as a RENA Version

 √ also available as a REN



(see chapter 14)



COLOUR IT UP!

- numerous standard colours
- √ bespoke RAL colours for 500+ metres





WEB VIDEO

See how easy it is to use at:

www.vkf.de/flexislot-en



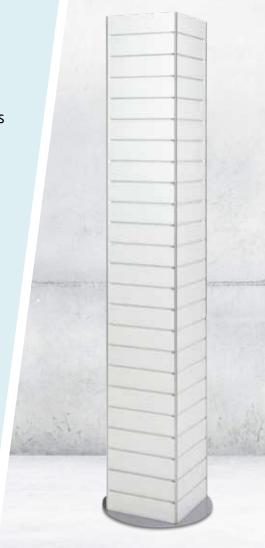




FLEXISLOT® TOWER "YORK" ADVERTISING IN THE TWINKLING OF AN EYE

- √ 4-sided product presentation
- ✓ optionally with rotating element for optimum viewing possibilities
- ✓ stable steel or marble base
- ✓ silver anodised aluminium edges give a discreet frame
- √ can be individually equipped with accessories





CUSTOMISED ACCESSORISING





WEB SERVICE

Create your own shelving system now at: www.vkf.de/sw



EXTENSIVE SLATWALL ACCESSORIES



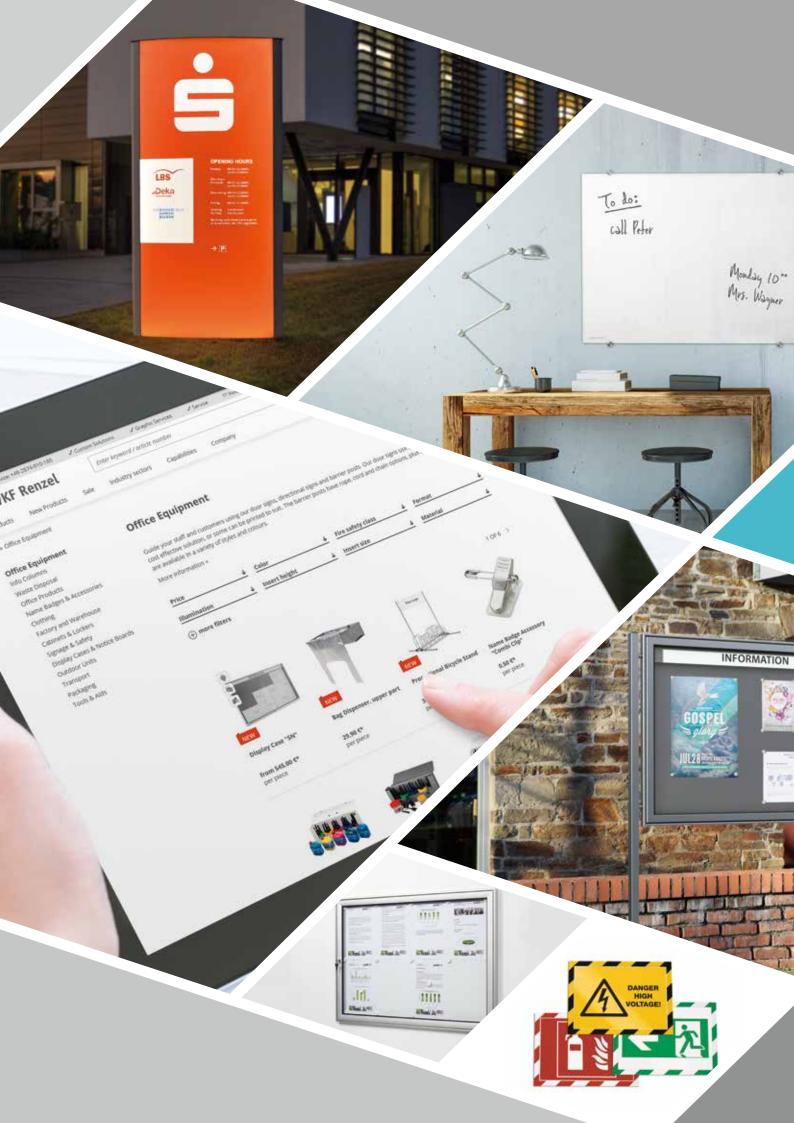
















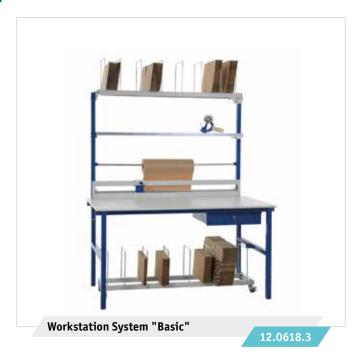


ORGANISATION & SAFETY AT WORK

- ✓ organisation for offices and workstations
- √ escape route identification
- ✓ environmentally friendly waste disposal
- √ directional signage
- √ instructional and prohibition signage
- ✓ employee identification with name badges





















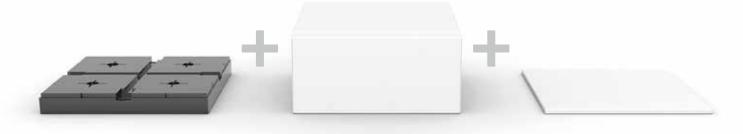




EASY CUBES

3 parts - a thousand opportunities

- ✓ modular slot together system
- assemble without tools
- √ simple to reconfigure
- ✓ custom printed for product displays:
 - in display windows
 - in island displays
 - in entrance lobbies etc.



EasyCubes "Floor"

80.1024.4

EasyCubes "Cubes"

80.1024.2

EasyCubes "Cover"

80.1024.1



EasyCubes "Cover" incl. Digital Print

80.1024.





Display Topper for EasyCubes

60.0106.541 60.0106.542



Plinth Showcase for EasyCubes

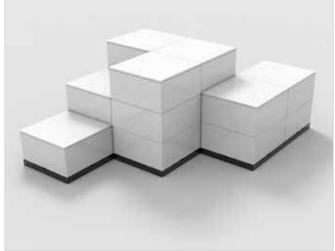
80.1051.





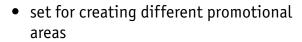












- available in black or white
- 16 cubes
- 8 matching covers and 8 floors
- infinite configurations
- for use in store, at exhibitions or in display windows





EasyCubes Set "Profi"

80.1086.



WEB VIDEO

See how easy it is to use at:

www.vkf.de/easycubes-en





10



Exhibition Set "Deluxe"

80.0902.2

This exhibition set unites different possibilities for your products, services, etc. by communicating via various elements.

All components are printable and contribute to a unified appearance. Print will be as per the data you supply. The exhibition set is designed for an area of approx. 8 m^2 .

Delivery includes:

- 1x folding display "Style 34", incl. halogen lighting and digital print
- 1x counter case "Style" incl. worktop and digital print
 1x roll banner "Stick" incl. carry bag and digitally printed
 banner



WEB SERVICE



For the best exposure for your company at an exhibition or other event, we have put together different sets for you.

Draw your visitor's attention from the first visual contact. Sets can be found at:

www.vkf.de/sets



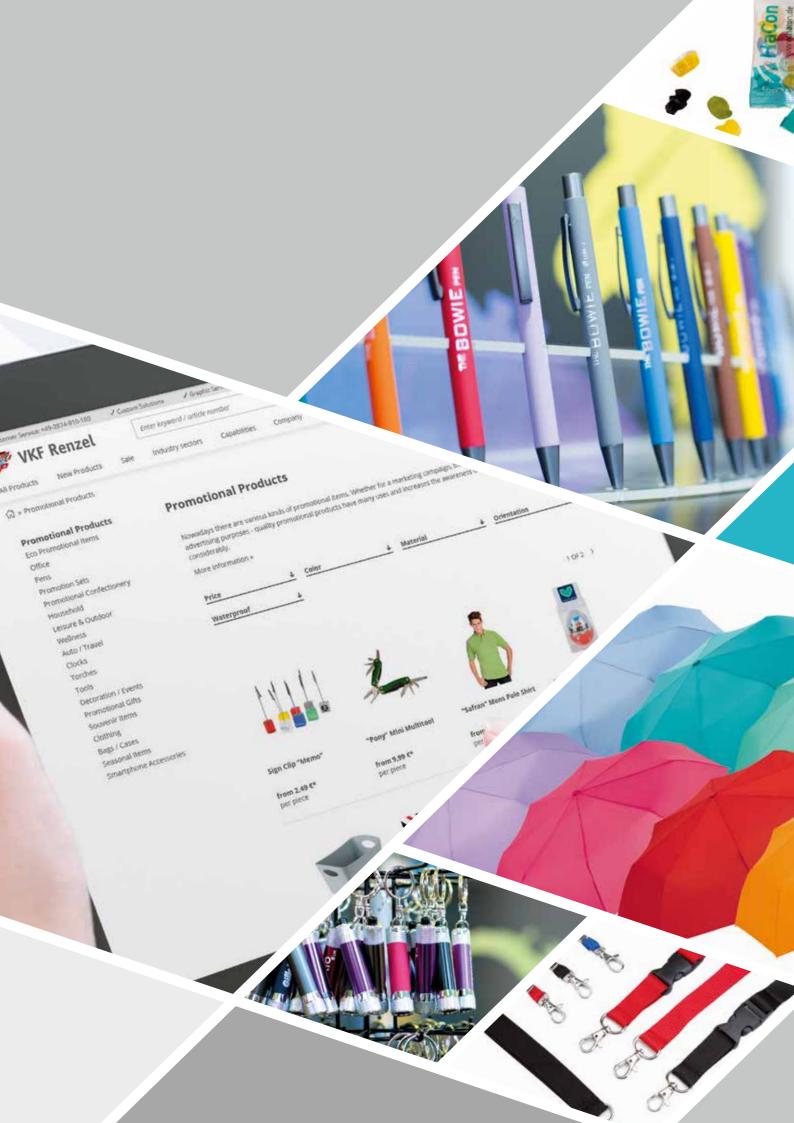




















FULL SERVICE - EVERYTHING UNDER ONE ROOF

Need everything from one place?

We offer a full service with

- ✓ advice
- √ storage
- ✓ webshop
- ✓ worldwide despatch

From lighters to umbrellas. The breadth of our range includes the whole world of giveaway items.

We look forward to receiving your enquiry and will be happy to advise you on the relevant giveaways for your promotion.

werbeartikel@vkf-renzel.de

PROMOTIONAL CLOTHING & CORPORATE FASHION

- from individual products to a complete collection
- consistent appearance for a visible sense of belonging and creating identity
- we offer fashionable, expressive clothing concepts to suit your company image.
- can be customised with:
 - flexprinting
 - screen printing
 - screen and digital transfer
 - embroidery





























CINEMA FOR YOUR DISPLAY WINDOW

- ✓ double-sided screen in portrait format, ideal for display window configuration
- two different brightnesses, optimised for daylight conditions
- Android operating system and corresponding software
- √ for hanging from the ceiling
- √ elegant, white casing

FLASH.movie "PRO Double Air"

89.0002.147





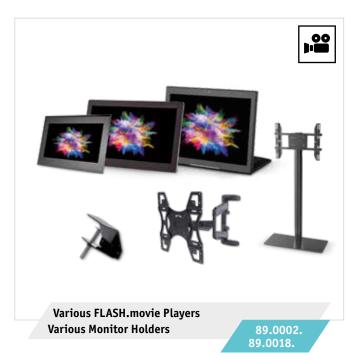




















Our complete range can be found at: www.vkf.de/ia





YOUR ADVERT IN A NEW LIGHT

- modular, double-sided aluminium frame with efficient LED lighting
- easy to change the fabric banners with silicone keder edging
- ✓ assembled in just 5 stages without tools
- √ easy to transport in a portable box

LED Light Wall "Easy Up Mobile"

10.0511.1



WEB VIDEO

See how easy it is to use at:

www.vkf.de/easyupmobile-en





13



















SUSTAINABILITY

Discussions around sustainability have caused uncertainty, but also a change in mindset. As we also work with plastics, we have considered how we can react. We have already been researching alternative materials for some time.

Even as long ago as 2011, we were the first manufacturer to introduce a shelf edge profile made from PLA. In Austria we have been manufacturing for over 6 years with a range of products made from natural material based plastics under the name of Bio-Logic.

Even when enquiries were few, we remained on the case and continued to develop the range.

To give you a better overview of our capabilities, we have started to label the relevant products:



RENZEL NATURE

Products with this symbol are made predominantly from natural, renewable raw materials. Eventually raw materials will be replaced in this way. Alongside the classic materials such as wood or paper, we are continually looking for new materials.









RECYCLED MATERIAL

Products with this symbol are made or plastics or other materials that have been recycled.

VKF Renzel regularly checks in which fields recycled materials can be used. In this way resources can be conserved and material life cycles closed.









NATURAL DISPLAY

Products with this symbol help by reducing the amount of packaging in retail. Waste is avoided without compromising on the attractiveness of the display. It also allows the customer to purchase just the quantity required.







